



TURNKEY SOFTWARE DEVELOPMENT

# WE BUILD SUSTAINABLE PRODUCTS

COMPANY PROFILE

[sales@aspiresoftserv.com](mailto:sales@aspiresoftserv.com)

[www.aspiresoftserv.com](http://www.aspiresoftserv.com)



**13**  
Years Of  
**Experience**

## **ASPIRE SOFTSERV - A TRUSTED INDUSTRY LEADER**

- Over a decade of excellence in Software Product Development Services.
- Global presence with sales offices in the US & Australia, and two state-of-the-art development centers in India.

## **EMPOWERING BUSINESSES GLOBALLY**

- Specializing in a wide spectrum of Services & Technologies.
- Serving Clients in the USA, UK, UAE, Australia, Singapore, and 20+ countries.

## **CLIENT-CENTRIC APPROACH**

- 90% of our clients come by reference.
- A client maintenance ratio of over 5 years speaks volumes about our commitment to quality.







## IMPACT CORE VALUES THAT DEFINE US

- Innovation, Mastery, Partnership, Accountability, Customer-centric, Teamwork.

## STRONG GLOBAL PARTNERSHIPS

- Proud Odoo Learning, Google Cloud, Strapi, and Microsoft Action Pack Partnerships.

## OUR PLEDGE: "CLIENT SUCCESS IS OUR SUCCESS"

- Continuously striving to deliver exceptional solutions.

**13+**

Years of Growth

**100+**

Clientele Across  
the Globe

**90%**

Referral Business  
from Satisfied Clients

**200+**

Project  
Executed



# Our **Vision & Mission**



## **VISION**

Transforming ideas into exceptional digital solutions, driving innovation and profitability, While creating an ideal workplace that fosters long-term partnerships with our valued customers.



## **MISSION**

Aspire SoftServ Pvt Ltd's mission is to empower businesses with bespoke software solutions that drive growth and success. We combine our expertise in cutting-edge technologies with a deep understanding of our client's needs to deliver impactful, scalable, & future-proof software solutions.





# Core Values

Aspire's core values are excellence, inclusivity, innovation, and day-to-day operations to support our client's success. These principles guide our actions and form the foundation of our commitment to helping every business.

I

## INNOVATION

Embracing innovation to drive continuous improvement and stay ahead in a rapidly evolving industry.

M

## MASTERY

Pursuing mastery in our craft, striving for excellence in every project and delivering high-quality solutions.

P

## PARTNERSHIP

Building strong partnerships with clients, fostering trust, collaboration, and mutual success.

A

## ACCOUNTABILITY

Taking ownership of our work, being responsible for our actions, & delivering on commitments.

C

## CUSTOMER-CENTRIC

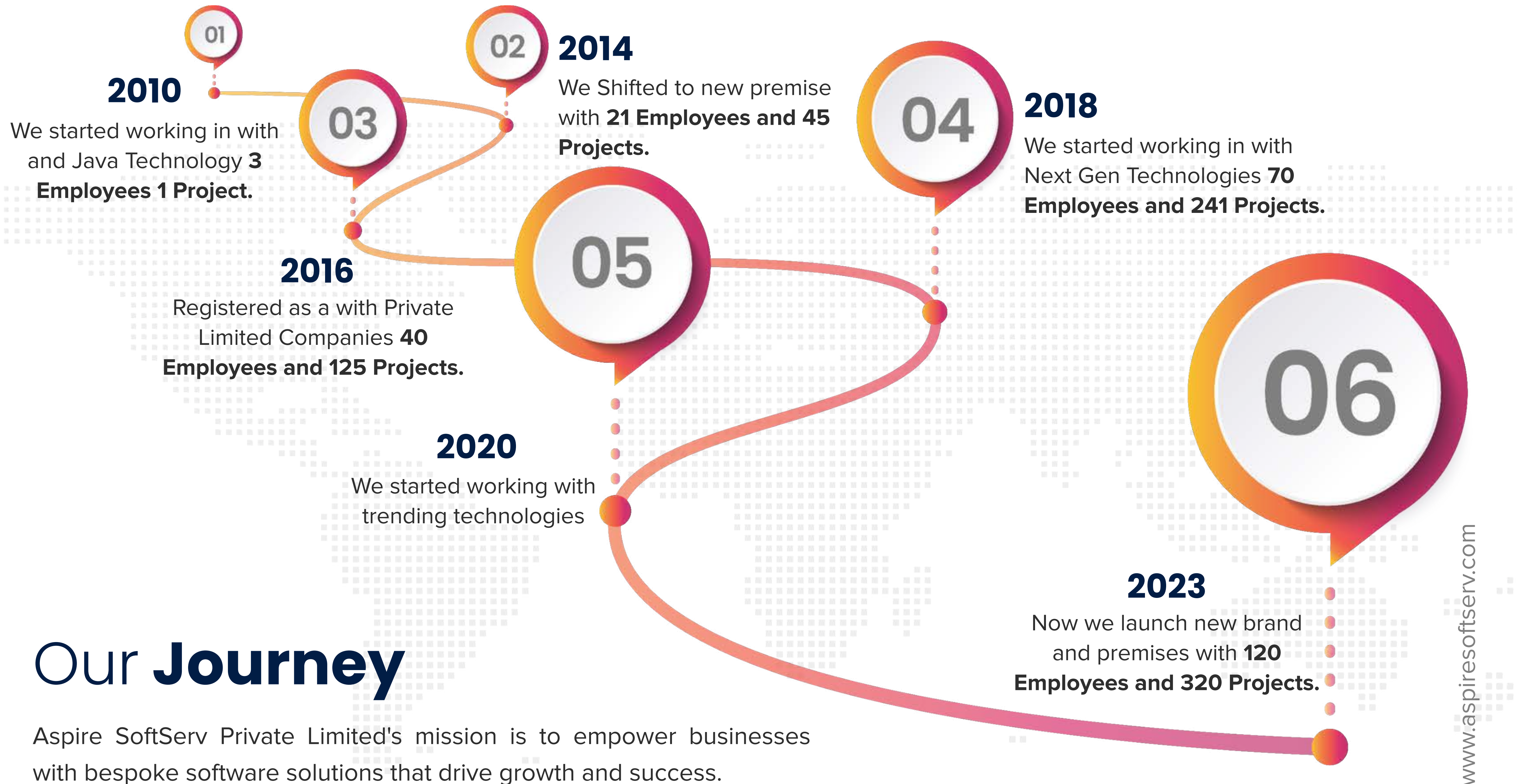
Placing our customers at the center of everything we do, understanding their needs, and exceeding their expectations.

T

## TEAMWORK

Promoting a culture of teamwork, cooperation, and respect, valuing the contributions and diversity of our team members.





# Why Choose Us?

Aspire is an IT company, that stands for unwavering commitment to client success. Our software development company has proven track record of delivering exceptional results to our clients.

**Certified &  
Dedicated  
Resources**

**NDA & Total  
Code  
Ownership**

**Proven Track  
Record**

**Innovative  
Solutions**

**Flexible  
Pricing  
Model**

**Excellent  
Support &  
Infrastructure**

**Industry  
Expertise**

**Collaborative  
Approach**



# Our Services

Aspire Softserv has 13 years of experience in the software development field. We have worked in India, USA, UK, and Australia; we've catered needs of various businesses, small & medium enterprises, and startup ventures & delivered exceptional results.



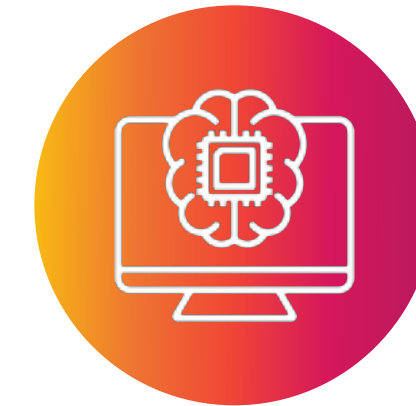
## PRODUCT ENGINEERING

Aspire, a leader in Product Engineering Services since 2010, empowers all sectors with comprehensive digital product engineering solutions. Our expert team blends innovation, technology, and industry insight to bring visions to life.



## ODOO ERP DEVELOPMENT

Elevate your business with Aspire's Odoo ERP Development Services. Our expert team tailors solutions for 400+ industries, enhancing efficiency with ready-to-use apps in Sales, Finance, E-commerce, Healthcare, and more.



## AI AND MACHINE LEARNING

AI and ML are cutting-edge technologies reshaping industries. AI creates intelligent machines for human-like tasks, while ML enables learning and improvement, driving automation, prediction, and decision-making advancements.





## CLOUD & DEVOPS DEVELOPMENT

Aspire excels in DevOps, fostering collaboration with AWS, Azure, GCP, and US consulting providers. Our expert team automates cloud infrastructure, ensuring seamless product launches with CI/CD. Hire a DevOps developer today.



## WEB & MOBILE APP DEVELOPMENT

Aspire excels in web app development, creating user-centric, high-performance digital solutions. From design to optimization, we ensure engaging platform experiences for businesses.



## DIGITAL TRANSFORMATION

Aspire guides businesses in digital transformation, shaping exceptional customer experiences with technology, analytics, automation, AI, and aligning strategies with industry goals.



## PORTAL DEVELOPMENT

Aspire, the premier portal development company, crafts secure, user-friendly web portals tailored for B2B and B2C needs. Our experts specialize in industry-specific solutions like CRM, ERP, and Intranet.



## QA AUTOMATION & MANUAL

Seeking top staff augmentation services? Some tasks are impractical in-house. Aspire offers IT staff augmentation with certified developers, testers, analysts, managers, and more.



## STAFF AUGMENTATION

Aspire's Staff Augmentation Services provide access to certified developers, testers, business analysts, managers, scrum masters and more. Our scalable approach ensures you have the right talent to meet project demands.



# Technologies

At **Aspire**, everyone diligently contributes from strategic planning to daily operations, to support our client's success. Our team is dedicated to decisions and actions.

## FRONTEND

 ReactJS

 Angular

 VueJS

 UI/UX

## BACKEND

 Java

 NodeJS

 Python

 .NET

## PLATFORMS

 Liferay

 Odoo

 Salesforce

 Strapi

## QA

 Automation  
Testing







 Software Testing

 Mobile Testing










 API Testing









## BLOCKCHAIN

-  Ethereum
-  Hyperledger
-  Smart Contracts
-  Wallet
-  Exchange
-  Polygon













## AI/ML

-  Machine Learning
-  Natural Language Processing(NLP)
-  Computer Vision
-  Large Language Models(LLM's)
-  Data Scrapping
-  Tensorflow
-  Pytorch
-  Scikit-Learn
-  MLOps

## MOBILE

-  React Native
-  Android
-  Flutter
-  iOS
-  Cordova
-  Ionic

## DEVOPS

-  Git
-  Jenkins
-  AWS Code Pipeline
-  Docker
-  Kubernetes
-  AWS
-  Azure
-  GCP
-  Terraform
-  AWS Cloud Formation
-  ELK
-  Selenium



# Industries

Our team of digital product experts works with you to transform your organisation, developing the right services, the right skill and the right technologies to build you best digital experience possible.





# Who We **Work With**

We have been delivering high-value software development services to Independent Software Vendors(ISV) and Enterprises since 2010 by leveraging best-in-class people.



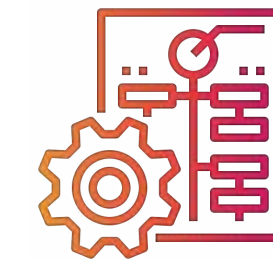
## **STARTUP**

We are a growing IT company offering end-to-end Software development services and solutions for every scale startup, from the ideation phase to scalable startups.



## **SMES**

Start or scale your SME businesses with Aspire confidently from Day 1. We have covered ready-to-use and custom software products for your business.



## **ENTERPRISE**

Aspire is an enterprise software development company since 2010. We create tailor-made custom, profitable and scalable enterprise software.



# Portfolio / **Case Studies**

[www.aspiresoftserv.com](http://www.aspiresoftserv.com)





# WORKDAY IMPLEMENTATION AUTOMATION SYSTEM

**Abstract:** Workday is the ERP system for Finance, HR and Planning. It is a giant system and on each system update organizations who are using it, needs to hire professionals to cope up with the new version updates. Our customer is creating a portal, which will help the organizations to update a new version with minimal effort of a hired professional. As a result, the customer will be able to save thousands of dollars.

**Technologies:** HTML, CSS, Bootstrap, Angular, Gulp, Node(npm), RequireJS, UglifyJS, minifyHtml, JSHint, GitLab, Prerender.io, NodeJS, Express, MongoDB, Tenable.io, Elasticsearch, AWS(Rout, EC2, CloudFront, ALB, WAF, GaurdDuty, S3, IAM, Compute Optimizer).

## PROBLEM STATEMENT

- **Manual support** of workday updates.
- **Time consuming** process to accommodate changes on each release.
- **High investment** in workday functional team.
- No way to do **risk analysis** before configuration changes.
- Absence of defined best practices to recommendations for **optimization**.

## ASPIRE'S SOLUTION

- Customer wise database for **data isolation**.
- Not used **any PII data** except email of user.
- Rapid vulnerability scans and generate a report from **Tenable.io** to make sure application following **OWASP guidelines**.
- Automation of application **AWS infrastructure** provisioning.
- Redis and WebSocket bases **async data processing** and notifications.

## BENEFITS DELIVERED

- Delivered timely, secure, high-performance solutions for **rapid revenue growth**.
- Offered **risk assessment, feature adoption, and optimization**.
- Onboarded **1-30 Fortune 500 clients** in two years.
- Enabled Workday functional consultants to complete two months' work in two weeks.
- Helped Workday implementation partners save **75% in operational costs**.





# FIXED INCOME SECURITIES INVESTMENT PORTAL

**Abstract:** Our customer is a trusted partner to most of the biggest names in the financial industry in India. They have made it their business to re-imagine fixed income - with innovations in investment process and market transparency. They wanted an extension of client's fixed income investment needs through technology and solely focus on helping clients to choose the right bonds.

**Technologies:** HTML, CSS, Bootstrap, jQuery, SVN, HDFC payment gateway, SMS gateway, Third party email server integration for bulk email, Google FCM, Google Analytics, Liferay, AWS RDS - MySQL, AWS EC2, AWS certificate manager, AWS Elastic Load Balancer, Tanable.io, SonarQube.

## PROBLEM STATEMENT

- Product should reflect a **purpose precisely**
- **Easy to manage** contents from portal
- It should follow rules and regulations of **SEBI** for deals
- Compete for **market products**
- Make it revenue generated as **quickly as possible**
- Online **payment support**
- Deal details and forecasting about **benefits**

## ASPIRE'S SOLUTION

- **Liferay** based **CMS site** developed for marketing and public pages. So, customer can change application content by themselves.
- Successfully integrated **bank gateway** for **big transactions**.
- AWS cloud based **secure application** environment setup
- Vulnerabilities testing via **SonarQube** and **Tenable.io**.

## BENEFITS DELIVERED

- End-users can **access detailed product information** on our **marketplace**.
- Our portal **aids investors in decision-making**.
- Achieved **30% business growth** in two months compared to manual processes.
- Employees can **focus on business growth** as the **portal handles investor queries**.





# OASIS SERVICE ORDER MANAGEMENT SYSTEM

**Abstract:** Customer employs a team of managers and reviewers (Nurses). Reviewers evaluate patient medical charts and OASIS data and then provide customers with standardized reports, which contain medical billing codes and other information pertaining to the patient chart. The customer uses the information in the report to improve the OASIS before submitting to insurance companies for billing.

**Technologies:** Liferay, Liferay MVC portlet, Spring MVC portlet, Liferay Plugin SDK, Spring, Hibernate, HTML, CSS, SCSS, Bootstrap, jQuery, Apache Tomcat, Apache Web Server, Maven, Java, My SQL, SVN

## PROBLEM STATEMENT

- More than **30% operational overheads** to manage customer specific service orders, resulting in fewer reviews in a workday.
- The **high cost** of maintaining multiple service orders of same **patient and customer** and full-time staff information.
- Not user-friendly screen to enter data and **validate** against the **actual data**.
- Generate **dynamic screen** for a different type of service orders.

## ASPIRE'S SOLUTION

- Integration of Home Health grouper with the application and **removed third-party dependency** with the application.
- Generate **dynamic service report builder** form for the different type of service orders with legacy support.
- **Auto linked patient history reports** so that reviewer can directly refer to old reports without much efforts.
- Integration of the **Message Board and Calendar application** for internal users.

## BENEFITS DELIVERED

- Approximate **60% cut down** on the **operational costs**.
- **80% human interventions** and **eliminated dependency on third-party software**
- Ease of managing and processing a **huge amount of service orders**.
- Improved **quality of service, better service** provided to customers.



# Key Characteristics



## QUALITY SERVICE

The Pillars of Customer Loyalty: Consistent, Quality Service



## RAPID TURNAROUND

Swift turnaround times are synonymous with our efficient service.



## EFFECTIVE SOLUTIONS

Solution-driven approaches that yield results.



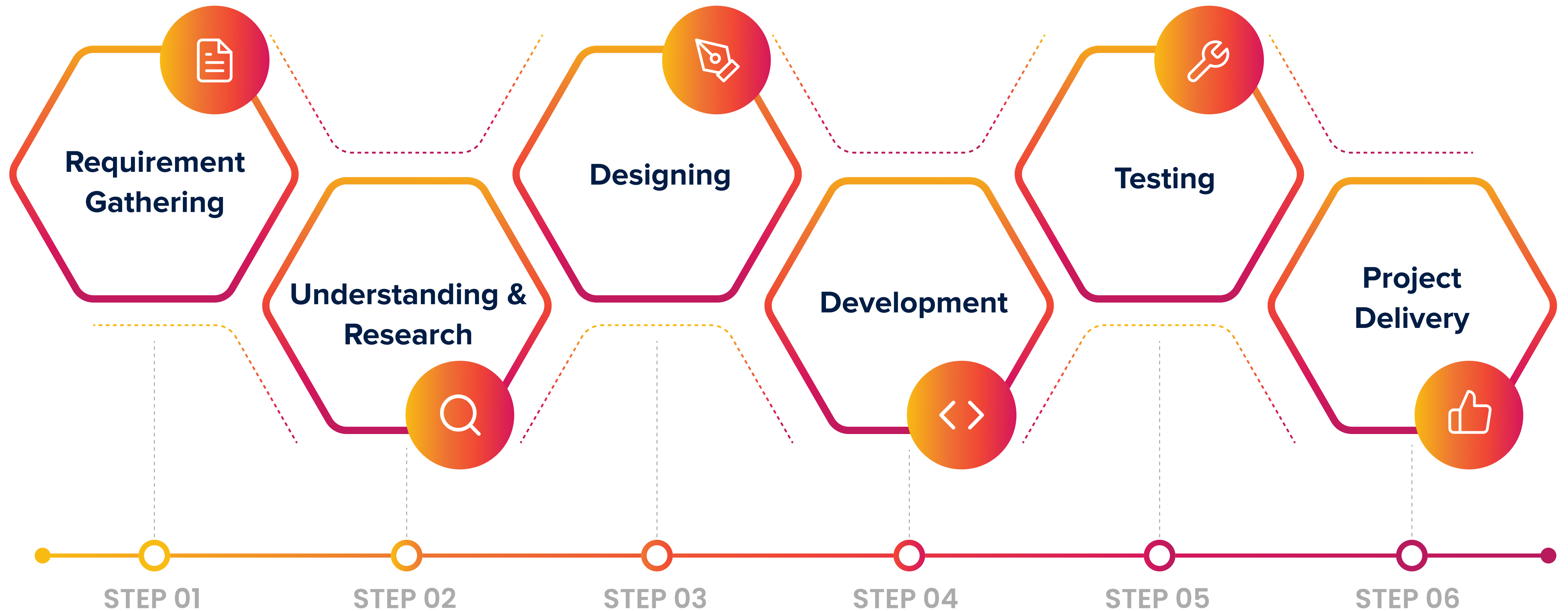
## EXTENSIVE ANALYSIS

In-depth analysis is the cornerstone of our approach.



# Work Flow

Empowering progress through innovation. **Our Vision:** a future of excellence. **Our Mission:** deliver impactful solutions, driving success with passion and commitment.





# Our Team

Our team collaborate seamlessly to achieve common goals, leveraging diverse talents and perspectives to drive innovation and success.



**PURAV GANDHI**

FOUNDER & DIRECTOR



**SAMIR PANDYA**

HEAD OF OPERATIONS



**RAMESH KARANGIYA**

VICE PRESIDENT - ERP



**PRATIK PATEL**

VICE PRESIDENT - TECHNOLOGY

# Our Clients





# Engagement Models

**Optimizing Collaboration & Growth:** Tailored strategies for effective engagement models that drive success in our dynamic and interconnected business environment.



## FIXED PRICE

- Suitable for well-defined projects with a clear scope and requirements.
- A predetermined cost is agreed upon, providing budget predictability.
- Reduces financial risks for the client.
- Strict adherence to timelines and deliverables.



## TIME & MATERIALS

- Ideal for projects with evolving requirements or when the scope is not well-defined.
- Clients pay for the actual hours worked and resources utilized.
- Provides flexibility to adapt to changing project dynamics.
- Transparency in cost tracking.



## DEDICATED TEAM

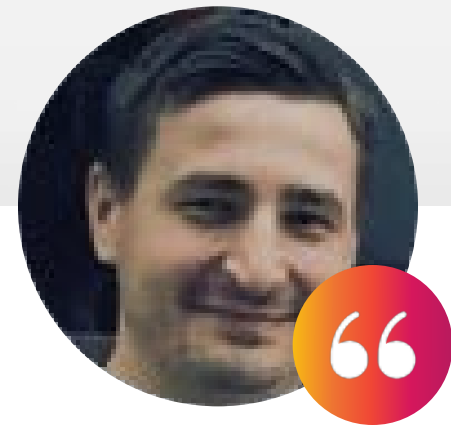
- A long-term partnership model.
- Clients have full control over a dedicated team of experts.
- Flexibility to scale the team as per project needs.
- Enhanced collaboration and seamless integration with the client's processes.



## RETAINER MODEL

- Designed for ongoing support, maintenance, and enhancements.
- A predefined monthly fee for continuous services.
- Ensures priority assistance and quick issue resolution.
- Sustained improvement and optimization.

# Our Client Says



## ANTON MARGOLINE

Engineering Leader at Netflix

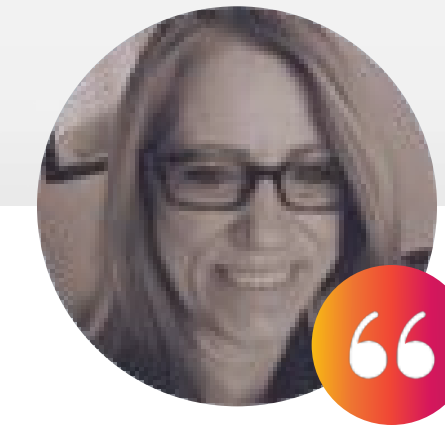
Aspire Team is a quick learner and was able to move with development at high speed. It is Recommended



## NATE TAYLOR

President, HomeHealth Advantage, Inc

Wow! These guys operate a Top-notch software development firm! They delivered excellent results in an organized and professional manner. I look forward to my next project with Aspire.



## JULIE BROWN

President of Fenix Net Solutions

Excellent developer skills. Aspire was able to meet deadlines with short notice. communicate efficiently with team members on multiple tasks, produce precision functions, & solve our dysfunction within our website. Well, hire them again





## Our Locations

- 402, Vishwa Complex,  
Navrangpura, Ahmedabad  
380009
- 202, Parishram Complex,  
Navrangpura, Ahmedabad  
380009
- 8, The Green, Suite B, Dover,  
Delaware USA, 19901
- 457, Stephensons Road,  
Mount Waverley VIC, 3149,  
Australia

# Get In Touch

Drop us a message to begin a dialogue on collaborative opportunities for exceptional results. We're here for you!



### Email

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### Phone No.

+1 302 261 2617



### WhatsApp

+91 79900 73201



### Website

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**Thank You**